



# THE IPLOCA YEARBOOK™

THE OFFICIAL PIPE LINE & OFFSHORE CONTRACTORS YEARBOOK



56<sup>TH</sup> EDITION  
**2022-2023**

[www.iploca-yearbook.com/advertising](http://www.iploca-yearbook.com/advertising)



# The IPLOCA Yearbook

## 2022-2023

**The 56<sup>th</sup> edition of the IPLOCA Yearbook, the official guide for the International Pipe Line & Offshore Contractors Association (IPLOCA), will be published in November 2022. The Yearbook will be circulating worldwide and lists the Regular Members and Associate Members of IPLOCA.**

The Yearbook will include but not be limited to the following information:

- The annual message of the President
- The Members of the Board and their Officers
- The listing of Regular Members and Associate Members
- The listing of Academic Members and Corresponding Members
- The general offices, division offices, subsidiaries, affiliated companies and agents of Regular Members and Associate Members
- Executive and management contacts of Regular Members and Associate Members
- Regular Member and Associate Member profiles
- Sister and Allied Associations
- The Reports of the various IPLOCA Committees
- The IPLOCA financial report for 2021
- Photographs of the year
- Annual convention information
- The IPLOCA by-laws
- The IPLOCA safety & environmental policy
- The listing of Former Presidents, Honorary Members and Executive Secretaries
- Any other pertinent information regarding the pipeline industry
- Industry display advertising, featuring particulars and information about the equipment & services of IPLOCA Members

The Yearbook is distributed to approximately:

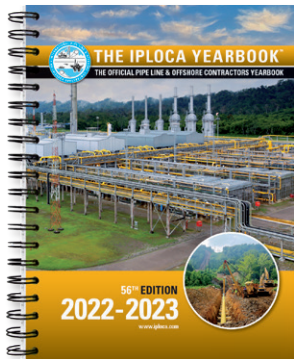
- 1000 IPLOCA Regular Members, Associate Members, Academic Members and Sister Organisations worldwide
- 1500 Key International Pipeline & Offshore Pipeline Contractor and Construction officials, Directors Supervisory and Field Personnel worldwide
- 500 Executives, Directors, Management and Field Personnel of International Energy related Companies worldwide

# Advertising

The IPLOCA Yearbook will give you a unique opportunity to promote your company's activities, products and services to the pipeline industry, both on and offshore thus providing a wealth of necessary information both for buyers and sellers in this industry. Advertising in the IPLOCA Yearbook will be restricted to Regular Members, Associate Members and other organisations affiliated to IPLOCA.

## General specifications

- Printing process: web offset full run, computer to plate
- Colors available: 4C process
- Binding method: black metal wire-o



## Circulation 2022/2023

Area	Copies*
Europe Central	10%
Europe Eastern	10%
Europe Mediterranean	10%
Europe North-West	10%
Latin America	10%
America North	20%
Middle East & Africa	10%
East & Far East	10%
IPLOCA Convention and Meetings	10%

\* approximate circulation (2021/2022) according to the IPLOCA Geographic Regions

## Ordering advertising space

To order advertising space please use the order form at our website: [www.iploca-yearbook.com/advertising](http://www.iploca-yearbook.com/advertising) or contact Pedemex publishers.

The closing date for reservation and sending in materials is **30 September 2022**.

# Advertising rates 2021/2022

## Regular pages

Type	1/2 page	1/1 page	2/1 page (spread)
Full Color process	3600.-	4600.-	7100.-
Special position	+ 500.-	+ 700.-	+ 1300.-

## Special positions

Type	Full Color
Inside Front Cover	6000.-
Inside Back Cover	5600.-
Back Cover	6500.-
Bookmark	5000.-

## Sizes

Type	trim size (w x h)	document size (w x h)
1/2 page	130 mm x 105 mm	130 mm x 105 mm
1/1 page	148 mm x 210 mm	154 mm x 216 mm*
2/1 page	320 mm x 210 mm	326 mm x 216 mm*

\* = trim size + 3 mm full bleed

- All rates are in EURO's
- Agency commission -15% (recognized agencies only)
- Commission applies to position rates
- Remittance due on receipt of invoice

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# Materials

## Preferred digital files

- PDF (2400 DPI, binary, CMYK)
- Adobe In-Design document (+ used fonts & images)
- Adobe Illustrator EPS (CMYK, outlined fonts & included images)
- JPG (CMYK, properly formatted, 300 DPI minimal)

Send your materials by email to the publisher before **30 September 2022**.  
(also for your company photo's for the image gallery).

[advertising@iploca-yearbook.com](mailto:advertising@iploca-yearbook.com)

Att. Ms. Micha Cornelissen / Mr. Peter Schoonenberg

# Contact Information

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